Suisun City Historic Waterfront Business Improvement District

Date: February 20th at 5 pm  
Location: Hampton Inn, 201 Main St, Suisun City, Ca 945485  
Meeting: Board of Directors Meeting:

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Present</th>
<th>Absent</th>
<th>Excused</th>
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<tr>
<td>Mike Hudson</td>
<td>President</td>
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<tr>
<td>Megan Smith</td>
<td>Treasurer</td>
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<td>Open</td>
<td>Vice President</td>
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<td>Linda Butcher</td>
<td>Board Member</td>
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<td>Matt DeTorres</td>
<td>Board Member</td>
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<tr>
<td>Brenda Mossa</td>
<td>Event Coordinator</td>
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<td>Greg Folsom</td>
<td>Suisun City Manager</td>
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<td>Kris Loftus</td>
<td>Suisun City Director Parks and Recreation</td>
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<td>Janet Hull</td>
<td>Suisun City</td>
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1. **Old Business**  
   a. Meeting Called to Order  
   b. Introductions  
      i. Greg Folsom, City Manager for Suisun City  
      ii. Kris Loftus, Director of Parks and Recreation  
      iii. Janet Hull  
      iv. Brenda Mossa  
   c. Christmas event – December 2019 - recap  
   d. BID Status

2. **Treasurers Report**  
   a. Review of current BID finances  
   b. Taxes

3. **New Business**  
   a. Mother’s Day – May 10th Last year we grossed almost $11,000 our most successful event ever.  
      i. Bands  
         1. Project 4 (11 – 2) - $600  
         2. Rhythm Method 4 (2 – 5) - $800  
         3. Jeff Trager - $100  
      ii. Wine / Mimosa’s  
      iii. Glassware  
      iv. Advertising  
         1. Radio  
            a. The Vine – Napa  
            b. KBLX ?  
            c. KHITS - Sacramento
Suisun City Historic Waterfront Business Improvement District

2. Signage
3. Post cards
4. Print
5. Vote

b. 2020 vision
   i. Wine Walk- Need a champion
   ii. 2020 Photo Contest with 1st, 2nd and 3rd winning prize
      1. April? Is that doable?
      2. Or Push till Summer and show off at Art and Wine

c. Marketing
   i. Promote downtown Suisun City in magazines such as Sunset and/or Via – formal proposal to follow Megan/Gabriela
   ii. Local Happenings – advertising magazine distributed in Solano County
   iii. Facebook updates
   iv. Instagram
   v. Website

4. Discussion 5:50 pm
   a. Call for Volunteers
      i. You could be the next board member
      ii. Come have fun at Mother’s day!
   b. Public Comment
   c. BID members networking events

5. Meeting Schedule
   a. March 19th 2020 – 5:00 PM – Hampton Inn – Hospitality
   b. April 16th 2020 – 5:00 PM – Hampton Inn – Hospitality
   c. May 21st 2020 – 5:00 PM – Hampton Inn – Hospitality
   d. June 18th 2020 – 5:00 PM – Hampton Inn – Hospitality
   e. August 20th 2020 – 5:00 PM – Hampton Inn – Hospitality