



Suisun City Historic Waterfront Business Improvement District

Date: January 15th at 5:15 pm
Location: City Hall- 701 Civic Center Blvd, Suisun City, Ca 94585
Meeting: Board of Directors, BID Members & City of Suisun Meeting

Name	Position	Present	Absent	Excused
Tony Oddo	Board Member			
Brenda Mossa				
Sue Cavazos				
Megan Smith	Board Member - Treasurer			
Mike Hudson	President			
Linda Butcher	Board Member			
Matt DeTorres	Board Member			
Lunanne	Accountant			
Lori Wilson	Suisun City Mayor			
Greg Folsom	Suisun City Manager			

1. The meeting minutes from last meeting
2. Member comments
3. President remarks – Board member comments
 - a. Thanks to volunteers
 - b. Thank to Salina and Holly – out going board members
 - c. Appeal for more involvement
4. 2020 Marketing Plan
5. Next Board of Directors nominations
6. Adjourn

BID- Meeting – November 21, 2019 5:00PM- 5:45PM

Attendants:

Mike Hudson (BID president)
Salina Conse (BID – vice president)
Megan Smith – phone (Board member- treasurer)
Holly Conse – phone (Secretary)
Sue Cavazos – Harbor Theater
Kris Loftus – Suisun City Director Parks and Recreation
Janet Hull- Suisun City Recreation dpt.
John C- Suisun City
Luanne Johns - BID Accountant

1. Bank switch – completed

- Luanne – new bookkeeper

2. Treasurers Report

- Tax returns 2017/2018 filed incorrect – revisions/updates in process
- \$20 payment due as of now. Updates to be provided as they become available until the process is complete.

3. New Business

a. Christmas event

- Liquor to be served inside the Harbor theater starting 2:00 pm – 7:00 pm (entertainment provided on stage). - ***Voted YES- all in favor***
- Liquor permit- Gabriela/money order needed - to be provided by authorized members
- Wine/Mulled wine/Hot cocoa/Apple cider – Salina to coordinate purchasing
- Volunteers for beverages sales- Mike H
- Sell Price to be determined
- Recipe for Mulled wine- Luanne or Megan to provide
- Lighting the tree – 5:30 PM

4. BID 2020 Budget

- Ghost Walk – due to safety reasons, might get canceled. Salina will reach out to the ghost walking team from Mare Island to discuss the opportunity of organizing the event in 2020 if downtown area presents safety.
- Halloween event – 2020- canceled
- Wine stroll - quarterly – February 6, 2020 - start at Train Station- end at Harbor Theatre – Salina to work/present details - ***Voted - all in favor***
- Façade improvement – on 600 Main street block - \$5000 – ideas/proposals to follow
- Photo contest – March/April – Kids/Teenagers/ Adults – details/specifics to be defined by Mike H - ***Voted - all in favor***
- ***Motion 2020 Budget- all in favor – Passed unanimously***

5. Marketing

- Daily media posts - for the upcoming events
- BID marketing- Mike and Salina will put together a marketing plan for media (Facebook/Instagram/Website)
- Start advertising/flyers for upcoming Wine stroll – Salina
- News Letter – starting 2020- assignments of representatives that will handle this responsibility to follow.

Next Meeting – December 12, 2019 – 5:00 PM – Hampton Inn – Hospitality Room