



**Suisun City Historic Waterfront Business Improvement District**

**Date:** February 20<sup>th</sup> at 5 pm  
**Location:** Hampton Inn, 201 Main St, Suisun City, Ca 945485  
**Meeting:** Board of Directors Meeting:

<b>Name</b>	<b>Position</b>	<b>Present</b>	<b>Absent</b>	<b>Excused</b>
Mike Hudson	President			
Megan Smith	Treasurer			
Open	Vice President			
Linda Butcher	Board Member			
Matt DeTorres	Board Member			
Brenda Mossa	Event Coordinator			
Greg Folsom	Suisun City Manager			
Kris Loftus	Suisun City Director Parks and Recreation			
Janet Hull	Suisun City			

- 1. Old Business** **5:00 pm**
  - a. Meeting Called to Order **5:05 pm**
  - b. Introductions
    - i. Greg Folsom, City Manager for Suisun City
    - ii. Kris Loftus, Director of Parks and Recreation
    - iii. Janet Hull
    - iv. Brenda Mossa
  - c. Christmas event – December 2019 - recap
  - d. BID Status
- 2. Treasurers Report –** **5:10 pm**
  - a. Review of current BID finances
  - b. Taxes
- 3. New Business –** **5:25 pm**
  - a. Mother’s Day – May 10<sup>th</sup> Last year we grossed almost \$11,000 our most successful event ever.
    - i. Bands
      - 1. Project 4 (11 – 2) - \$600
      - 2. Rhythm Method 4 (2 – 5) - \$800
      - 3. Jeff Trager - \$100
    - ii. Wine / Mimosa’s
    - iii. Glassware
    - iv. Advertising
      - 1. Radio
        - a. The Vine – Napa
        - b. KBLX ?
        - c. KHITS - Sacramento



## **Suisun City Historic Waterfront Business Improvement District**

2. Signage
3. Post cards
4. Print

v. Vote

### **b. 2020 vision**

- i. Wine Walk- Need a champion
- ii. 2020 Photo Contest with 1<sup>st</sup>, 2nd and 3rd winning prize
  1. April? Is that doable?
  2. Or Push till Summer and show off at Art and Wine

### **c. Marketing**

- i. Promote downtown Suisun City in magazines such as Sunset and/or Via – formal proposal to follow Megan/Gabriela
- ii. Local Happenings –advertising magazine distributed in Solano County
- iii. Facebook updates
- iv. Instagram
- v. Website

## **4. Discussion**

**5:50 pm**

- a. Call for Volunteers
  - i. You could be the next board member
  - ii. Come have fun at Mother's day!
- b. Public Comment
- c. BID members networking events

## **5. Meeting Schedule**

- a. March 19<sup>th</sup> 2020 – 5:00 PM – Hampton Inn – Hospitality
- b. April 16<sup>th</sup> 2020 – 5:00 PM – Hampton Inn – Hospitality
- c. May 21<sup>st</sup> 2020 – 5:00 PM – Hampton Inn – Hospitality
- d. June 18<sup>th</sup> 2020 – 5:00 PM – Hampton Inn – Hospitality
- e. August 20<sup>th</sup> 2020 – 5:00 PM – Hampton Inn – Hospitality